



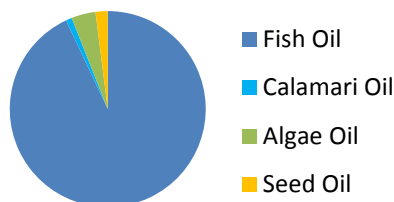
DRAFT 11/2011

SOURCING MARINE, ALGAE & PLANT OMEGA-3 OILS

Summary: Algae oil finished product supplier, with ambitious product goals in all omega-3 oils.

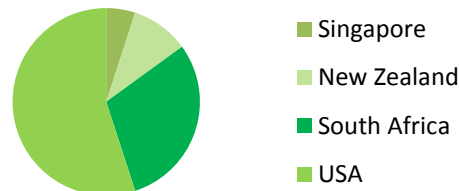
OMEGA-3 OIL INFORMATION AND FACTS

RELATIVE GLOBAL MARKET SIZES, 2011



All Sources of Omega-3

SOURCE-OMEGA GLOBAL SALES, 2011



Algae Oil Omega-3s Only

Graphs show Source-Omega's specialization in algae oil product sales in international markets

LEADING INNOVATIONS AND OPPORTUNITIES

Welcome to the next generation of omega-3s. My name is Dr. Scott Doughman and I am the executive who will work with your business and marketing departments for current and future product developments.

SOURCE-OMEGA is a United States based professional microalgae oil contract manufacturer and marketer. As a bioscience research company with almost 14 years of Ph.D. level experience innovating in Lipidology, we mainly source microalgae oils for nutraceuticals globally.

We believe we may be able to proceed with further discussions as we share similar company concepts, which we are interested in providing you for mutual gain. We look forward to starting the discussion. Please let me know if you have any questions or require further information.

Best regards,

Scott Doughman, Ph.D.
Chief Scientific Officer and CEO
Lipidologist Developer of Pure One™
Source- Omega, LLC. 919-360-5275



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Recent Projects and Achievements

- Doubled total sales revenues between 2010 and 2011 and expanded internationally.
- Developed CereNate™ for pregnancy and nursing clinical markets.
- Published peer reviewed article on algae oil medical food as book chapter, with press release.
- Certificate of Analysis from leading diagnostic and certification lab provided for all Source-Omega products.
- Promoted Halal-compliant products in coordination with BeHalal.
- Joined Global Organization for EPA and DHA Omega-3s (GOED), a trade organization.
- Doubled Pure One™ sales revenues between 2009 and 2010.
- Private label opened in South Africa.
- Patent application submitted.

Opportunities

- International lead opportunities and our knowledge of algae oil.
- Private labeling, international sales and online sales.
- In-country distributorships

SOURCE-OMEGA MISSION, OBJECTIVES & GOALS FOR 2012-2014.

SOURCE-OMEGA's mission is to source pure, sustainable omega-3s for use in nutrition and medicine for all of the world's people. Our product launches of PURE ONE and CERENATE have been lead innovations in the algae oil omega-3 space. The bright future for sourcing sustainable clean fish oils has come full circle and may be an important area of clinical development in the future.

SOURCE-OMEGA is a hands-on and responsible partner for deluxe and exclusive omega-3 product development services that integrate the best sourcing, manufacturing and intelligence. We are continuously working to develop distributors, retailers and customer-bases for new opportunities with tailored products containing scientifically optimized formulations of Docosahexaenoic Acid (DHA) and Eicosapentaenoic Acid (EPA) omega-3 fatty acids.

Our objective is to partner with talented individuals and companies who have a proven track record of collaboration and scientific expertise. We are also seeking to work with other GOED members *'who are committed to responsibly developing, sustaining and expanding markets for EPA & DHA Omega 3 LCPUFAs, while promoting health benefits, supporting public education and safety, establishing ethical business and product quality standards, and advancing government, healthcare and industry relations.'*



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The SOURCE-OMEGA company objectives include:

- To offer marketing and consulting to companies, clinics and doctors regarding the health benefits of DHA and EPA in our finished products.
- To review and analyze standards for DHA and EPA in nutrition and medicine, and to use this information to recommend optimal omega-3 daily dosage.
- To follow the highest ethical standards in our own business and to do business with companies who do the same.

SOURCE-OMEGA offers various levels of involvement for clients and customers to participate in responsible and efficient international trade. Levels of involvement can include and are not limited to:

- Executive Communications
- Technical Advancements & Protections
- Regulatory & Compliance expertise
- Marketing & Sales assistance
- Guide to ethics and conduct in business practices
- Scientific literature based claims support

All SOURCE-OMEGA associates shall uphold advanced commitments to the values of personal integrity and ethical corporate behavior, ensuring that customer safety is paramount. We are committed to corporate integrity, behavior, safety and quality in all matters of business.

Your company compliance with SOURCE-OMEGA's Code of Ethics must be in parallel with our membership requirements with GOED.

Companies will be judged compliant if they fulfill the GOED Voluntary Monograph, if they are testing to assure compliance and if all EPA and DHA products. (Available for download at <http://www.goedomega3.com/pdfs/GOEDMonograph.pdf>).

You are requested to read the Code of Ethics & Business Practices and the GOED Voluntary Monograph for Omega-3 DHA, Omega-3 EPA, and Omega-3 DHA & EPA and your company is required by us as a pre-requisite to maintain compliance and commitments to the values of personal integrity and ethical corporate behavior, ensuring that customer and consumer safety is paramount.

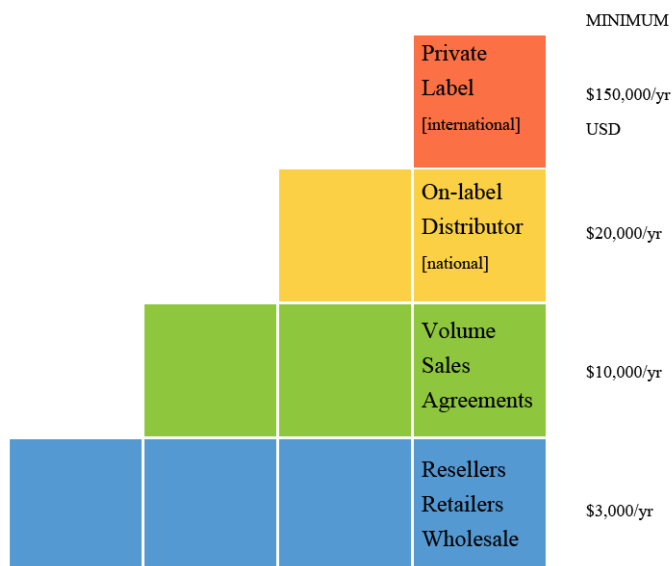


GLOBAL ORGANIZATION
for EPA & DHA OMEGA-3s

The commitment of GOED
members to strict quality &
ethics is a unique & required
condition for membership.

SAMPLE CONTRACT LEVELS AND BUSINESS MODELS

ALGAE OIL BUSINESS AND SALES MOQ LEVELS



Contact us for relative volume and unit pricing [Per MOQ Level]

Here are some examples of standard orders:

Private Label Level: US\$150,000/yr

Terms 50%/50% Payments, As Is, 3 month lead time [turn-around], via bank wire.

Does not include [if required]:

- US\$2,500 charges in the first month for needed consulting, deliverables and documentation.**
- US\$2,500 charges for one time label development costs.**
- US\$5,000 charges for secure website development and English web copy.**
- US\$10,000 for premium trademark & branding package [examples PURE ONE & CERENATE]**

On-Label Distributor Level: US\$20,000/yr

Terms: Up Front with option to pay via Freight or by Case, As Is, 1 month lead time, via bank wire or credit card [fees may apply].



SOURCE-OMEGA™ INTERNATIONAL

DRAFT 11/2011

SOURCING MARINE, ALGAE & PLANT OMEGA-3 OILS

Volume Level: US\$10,000/yr

Terms: Up Front with option to pay via Freight or by Case, As Is, 1 month lead time, via bank wire or credit card [fees may apply].

Reseller Level: US\$3000/yr

Terms: Up Front, Option for net 15 days by Check, As Is, 2 week lead time.

Q2. To calculate your total amount to be invoiced, please complete the form below based on the inputs above.

A. My company's total annual minimums are (from Q1): _____

B. Additional services I will require include: _____

C. I would like to be billed by this form of payment: _____ (wire, check, credit card)

D. My total first invoice will be for the following amount: _____, without shipping.

Client Registration Form

Company Name: _____

Mailing Address: _____

City/State/Zip/Country: _____

Website: _____

Primary Company Representative: _____ Title _____

Tel: _____ Fax: _____ E-mail: _____

Secondary Company Representative: _____ Title _____

Tel: _____ Fax: _____ E-mail: _____

Billing Contact: _____ Title: _____

Tel: _____ Fax: _____ E-mail: _____